

DANIEL LIDDLE

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Education

PhD English, 2018

Purdue University: West Lafayette, IN

Primary Area: Rhetoric and Composition

Secondary Area: Professional Writing; Rhetoric, Technology, and Digital Writing

Dissertation: "Beyond Animation: Toward A Rhetoric of
Motion Design for Technical and Professional Writing"

Committee: Patricia Sullivan (chair), Michael Salvo, Thomas Rickert, and Samantha Blackmon

MA Professional Communication, 2012

Clemson University: Clemson, SC

Thesis: "Inventing Laughter: Comedic Writing Practices and the Limits of Pedagogical Power."

Committee: Scot Barnett (Chair), Cynthia Haynes, and Jan Rune Holmevik

Honors: Defended With Distinction

BA English, 2010

Illinois State University: Normal, IL

Honors: Cum Laude

Academic Appointments

Assistant Professor of English

Western Kentucky University, Bowling Green, KY, 2017 - present

Graduate Teaching Assistant

Purdue University, West Lafayette, IN, 2012 - 2017

Graduate Teaching Assistant

Clemson University, Clemson, SC, 2010 - 2012

Publications

Liddle, Daniel. "The Best Donut in Class: A Lean Approach to Visual Design in Technical Communication Pedagogy." Proceedings from the 38th ACM International Conference on Design of Communication. October 2020.

Liddle, Daniel and Kathryn Yankura Swacha. "Review of 'Rhetoric of a Global Epidemic: Transcultural Communication About SARS.'" Journal of Business and Technical Communication. March 2017.

Liddle, Daniel. "Emerging Guidelines for Communicating with Animation in Mobile User Interfaces." Proceedings from the 34th ACM International Conference on Design of Communication. October 2016.

Selected Conference Presentations

Rhetoric and Composition

"Stories About Stories: Adopting The Language of 'Data Storytelling' in Rhetoric and Composition." Conference on College Composition and Communication. Kansas City, MO (March 2018).

"Synthesizing Historical Trajectories of Digital Literacy through Collaboration." Computers and Writing Conference. Stoudt, WI (May 2015).

"Latent Humor: An Examination of How and Why Instructors Use Humorous Texts in First-Year Composition." Conference on College Composition and Communication. Tampa, FL (March 2015).

"Revisiting James Berlin's Cultural Studies Approach to Writing Instruction." Council of Writing Program Administrators 2014 Conference. Normal, IL (June 2014).

Technical and Professional Communication

"Accounting for Motion Sickness: Design Standards for Accessible Interface Animation. Annual Conference of the Association of Teachers of Technical Writing. Pittsburgh, PA (March 2019).

"Emerging Guidelines for Communicating with Animation in Mobile User Interfaces." ACM international conference on Design of communication (SIGDOC '16). Arlington, VA (September 2016).

"Seeing Red: California's Drought and Cartographic Clarity." Annual Conference of the Association of Teachers of Technical Writing. Tampa, FL (March 2015).

"Getting Started in Eye Tracking: From Eye Movement to Eye-Tracking." The Society For Technical Communication Summit. Chicago, IL (May 2012).

"(Re)Shaping Research: Eye Tracking in Technical Communication." Annual Conference of the Association of Teachers of Technical Writing. St. Louis, MO (March 2012).

"Case Study of a Religious Coffee Shop: The Dual Functionality of Shared Spaces." Poster Presentation. The Carolina Rhetoric Conference. Clemson, SC (February 2012).

Digital Rhetoric / Digital Humanities

"The Shadows of Wonder: Rhetorical Frameworks for Post-Flash Animation." Computers and Writing Conference. Finlay, OH (June 2017).

"Composing Inside the Frame: Scaffolding Motion Design Literacy for After Effects." Conference on College Composition and Communication. Digital Poster Session. Portland, OR (March 2017).

"YouTube vs. Women: The Implications of Gender Identity for Online Video Production." Conference on College Composition and Communication. Indianapolis, IN (March 2014).

"Laughter in 5 Seconds or Less: Comedic Timing in a Digital Age." The South Atlantic Modern Language Association. Atlanta, GA (November 2013).

"A MEMorial to the Chilean Miners: The (W)hole Experience." The Carolina Rhetoric Conference. Clemson, SC (February 2012).

Teaching

Graduate Courses in Rhetoric and Composition

English 505: Teaching Introductory Composition
Purdue University

Undergraduate Courses in Rhetoric and Composition

English 300: Writing in the Disciplines
Western Kentucky University

English 300: Writing in the Healthcare Disciplines
Western Kentucky University

English 106: Introductory Composition (Digital Rhetorics)
Purdue University

English 106: Introductory Composition (Writing About Writing)
Purdue University

English 103: Accelerated Composition (Sports, Media, and Gaming)
Clemson University

Undergraduate Courses in Professional and Technical Writing

English 419: Multimedia Writing: Rhetoric in Motion
Purdue University

English 415: Texts and Technologies
Western Kentucky University

English 421: Technical Writing
Purdue University

English 421y: Technical Writing Online
Purdue University

English 420: Business Writing
Purdue University

English 402: Editing and Publishing
Western Kentucky University

English 307: Technical Writing
Western Kentucky University

English 306: Business Writing
Western Kentucky University

English 212: Introduction to Digital Texts and Media
Western Kentucky University

Teaching (Continued)

Additional Teaching Experience

Writing Instructor (Summer 2016)

Warrior Scholar Project: University of Michigan Ann Arbor

Game Design Instructor (Summer 2013)

ID Tech Camps: Vanderbilt University, Seton Hall University, and Columbia University.

ESL Curriculum Development (Summer 2013)

Valparaiso University

Writing Center Tutor (Fall 2010, Spring 2011)

Clemson University

British Literature (Spring - Summer 2010)

Peoria Notre Dame High School, Peoria, Illinois

Workshops and Invited Lectures

Doing Digital (Rhetoric, Writing, Humanities) in an English Department

Invited Lecture: Western Kentucky University, Fall 2017, 2018

Developing a Professional Website for the Academic Job Market

Workshop: Purdue University, Fall 2016

Vidcast 101: Creating Content for the Purdue OWL YouTube Channel

4 Workshop Series: Purdue University, Fall 2015 – Spring 2016

Visual Rhetoric in Introductory Composition

Workshop: Purdue Writing Lab, Fall 2014

Re-Thinking Literacy Narratives

Workshop: Purdue Writing Lab, Fall 2014

Storyboarding for Video Projects

Invited Lectures: Multiple Courses at Clemson University, Spring 2012

Media

Positions and Appointments

Video Content Mentor

Purdue Online Writing Lab

Purdue University; 2015 - 2017

Video Content Developer

Purdue Online Writing Lab

Purdue University; 2012 -2017

Research Assistant

Multimedia Teaching, Authoring, and Research Facility
Clemson University: Summer 2011

Selected Client Projects

“Video Résumés” (Coordinator: Joshua Paiz)

Purdue Online Writing Lab. Youtube. Online Video. June 2014.

<http://bit.ly/1DYZtm9>

“Purdue Online Writing Lab Roundtable Discussion” (Coordinator: Joshua Paiz)

Purdue Online Writing Lab. Youtube. Online Video. March 2014.

<http://bit.ly/2d6gTGP>

“Visual Rhetoric” (Coordinator: Joshua Paiz)

Purdue Online Writing Lab. Youtube. Online Video. January 2013.

<http://bit.ly/VsxCP9>

“Worklink Works For High School Dropouts” (Client: Amy Jessee)

Worklink. Youtube. Online Video. December 2010.

<http://bit.ly/ZhBORs>

Service

English Department Committee For Diversity, Equity, and Inclusion (2020 - present)

WKU Evidence and Argument Assessment Team (2019 - present)

ATTW Bibliography Review Team (2018 - 2019)

Foundations Committee (Western Kentucky University 2018 - present)

Colloquium Committee (Western Kentucky University 2017 - present)

Introductory Composition at Purdue Mentoring Committee (Purdue University 2015 – 2017)

Rhetoric Society of America Student Chapter (Purdue University 2013 – 2016)

President, Vice President, Treasurer

Society for Technical Communication (Clemson University 2011 – 2012)

President, Event Coordinator

Serious Games Research Colloquium (Clemson University 2010 – 2012)

UX Rhetors Eye Tracking Research Group (Clemson University 2010 – 2012)

Grants and Awards

Purdue Summer Research Grant

Purdue University: Summer 2016

Graduate Student Organizations Grant

Purdue University: Fall 2014, Fall 2015

Quintilian Award for Professional Development

Purdue University: Spring 2013, Fall 2013, Spring 2014, Spring 2015

Owings Fellowship for Professional Communication

Clemson University: Fall 2010

Dean's List

Illinois State University: Fall 2008, Spring 2009, Spring 2010

Professional Memberships

National Council of Teachers of English (NCTE)

Association of Teachers of Technical Writing (ATTW)

ACM Special Interest Group for the Design of Communication (SIGDOC)

Software Proficiency

Document Design

Adobe InDesign; Microsoft Office Suite; Google Docs Suite;

Image Processing

GIMP; Adobe Photoshop; Adobe Illustrator

Video, Animation, and Screen Capture

Windows Live Movie Maker; iMovie; Adobe Premiere Pro; Adobe After Effects; Jing; Screencast-O-Matic; Camtasia Studio

Audio

Audacity; Garageband; Adobe Audition

Web Design

CSS; PHP; HTML 5; Adobe Dreamweaver; Adobe Muse; Adobe Edge Animate;

Professional References

Available Upon Request